

providing by said bridge server, additional information regarding said network server to said client system.

3. (Amended) The method of claim 1 wherein said providing comprises providing by said bridge server said additional content to said client system without altering the substance of the requested content to be provided by said network server.

4. (Twice Amended) The method of claim 1, wherein said determining comprises checking by said bridge server whether additional content corresponding to said network server exists.

6. (Amended) The method of claim 1, wherein said additional content comprises an option for making a telephone call.

7. (Amended) The method of claim 6, wherein said option for making a telephone call is an option allowing a user of the client computer system to make the telephone call without having to provide the destination telephone number by the user.

8. (Amended) The method of claim 6, wherein said option for making a telephone call is an option allowing a user of the client system to make the telephone call without terminating a current network communication session of the client system.

9. (Amended) The method of claim 1, wherein the method further comprises automatically establishing and facilitating a voice call to a PSTN handset by the network server in response to a user of the client system selecting the additional content.

11. (Twice Amended) The method of claim 1, wherein the identifier of the additional content comprises a Uniform Resource Locator (URL) corresponding to the additional content.

13. (Amended) The method of claim 1, further comprising returning by the bridge

server to the client system, a marked version of the received requested for re-submission by the client system.

14. (Previously Once Amended) The method of claims, further comprising receiving by the bridge server, the marked version of the request re-submitted by the client system; removing by the bridge server, the marking from the re submitted request; and forwarding the request to the network server.

15. (Previously Once Amended) The method of claim 13, wherein the marked version of the request comprises a Uniform Resource Locator (URL) corresponding to the request, appended with additional characters identifying the bridge server as the marking bridge server.

16. (Now Twice Amended) The method of claim 1, wherein said providing comprises returning by the bridge server a HyperText Markup Language (HTML) page to the client system, wherein the HTML page includes a market version of the request for re-submission by the client system.

17. (Now Twice Amended) The method of claim 1, wherein said providing comprises returning by said bridge server a HypreText Markup Language (HTML) page to the client system, wherein the HTML page includes an identifier of the additional content for the client system to retrieve the additional content.

18. (Now Twice Amended) The method of claim 1, wherein said providing comprises returning a HypreText Markup Language (HTML) page to the client system, wherein the HTML page includes the additional content.

19. (Four Times Amended) A bridge server comprising:
control logic operative to receive a request for content from a client system targeting

a network server, and to check, based on said received request, whether additional content is to be provided to the client system, in addition to the requested content to be provided to the client system by the network server; and

content-adding logic, coupled to the control logic, operative to provide the additional content or an identifier of said additional content to the client system if the additional content is to be provided.

21. (Twice Amended) The bridge server of claim 19, wherein the identifier comprises a Uniform Resource Locators (URL).

22. (Amended) The bridge server of claim 19, where the bridge server further comprises logic operative to automatically establish and facilitate a voice call to a PSTN handset in response to selection of the additional content by a user of the client system.

23. (Amended) The bridge server of claim 19, wherein the control logic is further operative to mark up the request, return the marked up request to the client system for re-submission, and upon re-receive of the marked up request, remove the marking, then forward the request to the targeted network server.

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24. (Twice Amended) In a bridge server, a method comprising:
receiving by the bridge server a request for content from a client system targeting a network server; and
marking up by the bridge server the received request and returning the marked up request to the client system for re-submission the marking up being performed in a manner that specified the additional content to be provided.

25. (Amended) The method of claim 24, wherein the method further comprises re-receiving by the bridge server the marked up request from the client system, removing

the marking, and forwarding the request to the targeted network server.

29. (Thrice Amended) A client system comprising:

means for transmitting a request that targets a network server; and

means for re-transmitting the request in a marked up form, upon receiving return of the request, from a bridge server, in said marked up form marked up by said bridge server.

30. (Twice Amended) The client system of claim 29, further comprising:

means for transmitting another request for additional content, upon receipt of an identifier of the additional content from a bridge server provided in response to the first transmission of the request.

33. (New) In a bridge server, a method comprising:

receiving by said bridge server from a client system a request for content targeting a network server, and

determining by said bridge server, in response to receiving of said request, additional content other than the requested content to be provided to the client system by the network server.

34. (New) The method of claim 33, further comprising a step of providing by said bridge server said determined additional content or an identifier of said additional content to said client system.

35. (New) The method of claim 34, further comprising a step of providing said requested content to said client system.

36. (New) The method of claim 33 wherein said additional content comprises an option for making a telephone call.